

***ANALYSIS OF FACTORS AFFECTING INVESTMENT BY PRIVATE  
ENTERPRISES IN THE MEKONG RIVER DELTA, VIETNAM.***

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The content of this study can be summarized as follows. Chapter 2 analyzes Vietnam's and the MRD's economies. This chapter provides the reader with the reality that is used to interpret the results that we will come up with in Chapter 4 and 5. Chapter 3 presents the theoretical background for the test in Chapter 5. Chapter 4 describes the private enterprises included in the survey using the primary data that we collected as well as secondary data published elsewhere. Chapter 5 performs the tests of the effects of relevant factors on investment of the private enterprises in the MRD. Finally, Chapter 6 summarizes the results of the study and proposes measures to encourage investment of the private enterprises.